

FENCELINE

C I D E R

For Immediate Release
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FENCELINE CIDER RELEASES NEW RED FLESHED CIDER AVAILABLE ACROSS COLORADO AND ARIZONA

Spur Bearer Cider is a unique cider sourced from red-fleshed apples that are close relatives of the wild apple forests of Kazakhstan. It is available in a 750 ml bottle. It will join Fenceline's seven other ciders produced and distributed across Colorado and Arizona at retail locations. The first taste of the Spur Bearer will be available to the public July 24th at 2 PM at the Fenceline taproom and headquarters located in Mancos Colorado

MANCOS, COLORADO - JULY 24TH, 2020: Fenceline Cider introduces new bottle cider, the Spur Bearer. This cider is crafted from rare, red-fleshed apples that are close relatives of the wild apple forests of Kazakhstan. At their core, these apples are crimson red, and their flesh is bursting with a myriad of wild flavors. With roots that stretch back to the Eurasian steppe, red-fleshed apples are hearty and well adapted for life here in the arid West. This cider is complex, tart, and tastes of summer melon and tropical pineapple.

"Historically, Fenceline has focused on making tannin-rich ciders. The Spur Bearer is our first "sharp" style cider and increases the scope of our orchard-based offerings." - Sam Perry, Co-Founder of Fenceline Cider

To experience the Spur Bearer cider and alongside the other ciders offered by Fenceline Cider, visit their online retail map to find a location near you: <https://www.fenceline.co/find-fenceline>. To join their seasonal cider club to experience their line up of ciders delivered straight to your door, sign up here: <https://www.fenceline.co/club>.

"The Spur Bearer will be sold wholesale and we will add it to a cider club offering. We have it in keg also, so it will be available by the glass at our taproom, as well as available in a keg for wholesale." - Neal Wight, Co-Founder of Fenceline Cider

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Company Boiler Plate

Sown along the Colorado plateau, Fenceline is dedicated to reviving America's cider tradition by working with historic local orchards to build quality cider from the soil up. Based in Mancos, Colorado near Mesa Verde, Fenceline Cider sources their apples from local growers that have perfected their craft over generations.

Company information:

Website: www.fencelinecider.com

Location: 141 S Main Street, Mancos, Colorado, 81328

For Sales Inquiries: sales@fencelinecider.com